



The International Business Development Forum  
At The Incredible Destination, India

A

FUTUR  ALLIA

EVENT

Presented by

**aiAi**

All India Association Of Industries



WORLD TRADE CENTRE  
MUMBAI

April 23-25, 2012

# Futurallia



## A Proven Concept

- Pioneered by Chamber of Commerce, Poitiers, France in 1990.
- A unique platform to connect businesses globally.
- An international business network
- 22 years of experience
- 16 Forums across the globe
- More than 43 Forums of all sizes organized in various countries have benefited from FUTURALIA

France (9), Canada (3), Belgium (1), Poland (1), Qatar (1), USA (1)  
*... and for the first time in India in 2012!*



## Connecting Businesses Globally

- Reinforce your position in the international market.
- Create new partnerships with different sectors and countries.
- Explore commercial, financial, strategic or technical partnerships.
- Research international market characteristics



# Indiallia



## A Perfect Platform for International Business Alliances

- **Indiallia to establish global business relationships**
- **Mainly focused on Small & Medium-Sized Business**
- **2 Days with up to 12 B2B Meetings**  
*“ Personalised, Pre-arranged and Pre-selected 30 Minute Business Meetings”*
- **A Powerful Business Networking Platform**
- **The Expo**
  - Experts Village**
  - International Village**
  - Partners Village**



# Who Attends

## *Business Leaders Looking To Explore International Markets*

- **600 to 800 Small and Medium-Sized Companies**
- **Business Owners and Top Level Executives**
- **From more than 30 countries**





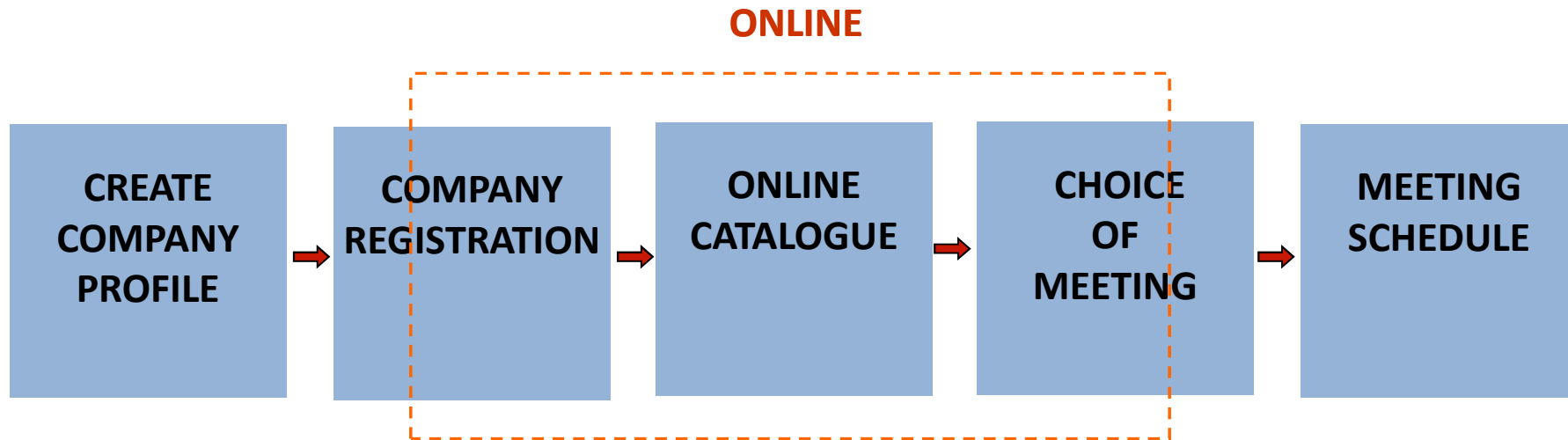
# Business Sectors

## A Cross Sector of Industries

- Advertising, Printing, Publishing and Entertainment
- Agribusiness and Food Processing
- Auto and Auto Components
- Business Services and Hospitality
- Chemicals and Pharmaceuticals
- Construction and Infrastructure
- Education & Vocational Training
- Electrical & Electronics
- Energy and Environment
- Gems , Jewellery and Handicrafts
- Information and Communications Technology
- Life Sciences and Biotechnology
- Mechanical & Metallurgical
- Textile and Leather
- Trade Promotion and Development
- Transportation and Logistics



# How does it Work ?



- Each registered company is provided with a unique login code to create their company profile, specify business activities, and indicate the type of partnership(s) sought and/or offered.
- Once the online catalog opens, you will be able to browse and select 20 companies from the list of participating companies and view the profiles of your potential partners.
- The specialized and proprietary match-making software of FUTURALLIA then creates a personalized meeting schedule for each participant, which is received upon arrival at the event.

# Programme & Registration Fee



|            | Monday<br>April 23             | Tuesday<br>April 24                   | Wednesday<br>April 25  | Thursday<br>April 26   |
|------------|--------------------------------|---------------------------------------|------------------------|------------------------|
| Morning    |                                | Business Meetings                     | Business Meetings      | Departure of Delegates |
|            |                                |                                       | Closing Ceremony       |                        |
| Midday     |                                | Lunch                                 | Lunch                  |                        |
| After-noon | Registration & Pre Event Tours | Business Meetings                     | Post Event Tours       |                        |
| Evening    | Welcome Reception and Dinner   | International Evening and Gala Dinner | Departure of Delegates |                        |

| Without Accommodation | 2 Nights<br>(5 star hotel with<br>breakfast) | 3 Nights<br>(5 star hotel with<br>breakfast) |
|-----------------------|--|--|
| \$900 USD             | \$1,400 USD                                  | \$1,550 USD                                  |



# The Expo

## Experts Village

International business experts will provide advice and encourage successful international business partnerships

- International lawyers
- Insurance companies
- Financial and legal experts, etc.



## International Village

Delegation leaders from around the world will:

- Provide information about the regions they represent
- Remain very valuable contacts future relationships and international business development.

## Partners Village

Provides facilities to showcase various services and facilities offered by the sponsors of the events



# Advantages for Sponsors & Partners



## Advantages

- Reach out to more than 600 business leaders and entrepreneurs from around the world
- Increase your visibility in front of a targeted and captive audience
- Strengthen your image and benefit from the event's international reputation

## Sponsorship Options

- According to your branding and marketing goals
- Diamond/Gold/Silver with unassuming benefits



# Venue & Accommodation



**Expo Centre, The Arcade,  
WTC Mumbai**



**Vivanta by Taj President**

# Why India ?

## Ideal Destination for Trade & Investment

- Largest Democracy
- Second fastest growing economy in the World
- Third largest Investor base in the World
- Large Market Size - Increasing Purchasing Power
- Untapped Opportunities and skilled labour force with highest IT specialists in the World
- Agriculture Sector
  - ✓ Mainstay of Indian economy
  - ✓ 65-70% Population depends on Agriculture
- Manufacturing Sector
  - ✓ Constitutes 75% of India's exports
- Service Sector
  - ✓ 28% Growth during the last 5 years
  - ✓ Contributes 55% of GDP



# India

## An Emerging Economy

- GDP : US\$ 1.3 Trillion- Ranked 11<sup>th</sup> in the World
- GDP growth @8.8%
- FE Reserves (2009-10): US\$ 277 bn.
  - ✓ Ranks 5<sup>th</sup> in the World
- FDI (2009): US\$ 156 bn.
- Foreign Trade : US\$ 467 bn.
  - ✓ Exports: \$ 179 bn.
  - ✓ Imports: \$ 288 bn.
- Major Trading Partners: China, USA, UAE, UK, Japan, EU





# Mumbai

## The Vibrant City of India

- India's commercial capital and gateway to the world
- The country's International Trade & Financial Hub
- The largest stock exchange in India and 3<sup>rd</sup> largest exchange in the world
- 40% of India's GNP is generated from the city
- The Ports in Mumbai handles 50% of the countries foreign trade
- Bollywood - largest motion picture industry of the world



# Delegation Leaders

## Americas



Canada



USA



Mexico



Argentina



Brazil

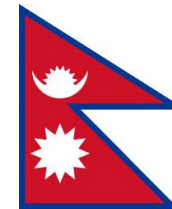
## Asia



China



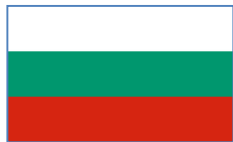
India



Nepal

# Delegation Leaders

## Europe



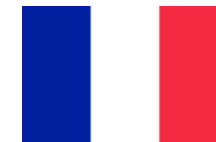
**Bulgaria**



**Belgium**



**Russia**



**France**



**Allemagne**



**Slovénie**



**Switzerland**



**Spain**



**Italy**



**Greece**



**Romania**



**République Tchèque**

# Delegation Leaders

## Africa/Middle East



**Cameroun**



**Maroc**



**Iran**



**Burkina-Faso**



**République du Congo**



**Guinée Bissau**



**Côte d'Ivoire**



**UAE**



**Sénégal**



**Turkey**



**Egypt**



**Liban**



**Algérie**



**Qatar**



**Tunisia**



Join us on April 23-25

at

The WTC, Mumbai

[www.indialia.com](http://www.indialia.com)

**Thank you**